

FDI NEWSLETTER

COMMERCIALIZING AQUACULTURE

Conquering the Local Market with FDI Frozen!

Ever since its induction, FDI Frozen received very good market feedback and gained significant market share.

We are currently supplying to more than **30** businesses on Penang Island with a few prominent hotels buying from us on a regular basis.

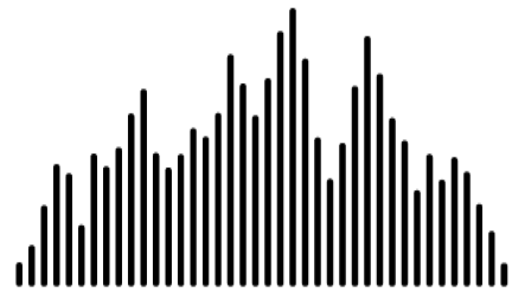
With this momentum, we are planning to expand our customer base by **3-fold** in the next **3 months**.

<u>categories</u>	<u>Percentage(%)</u>
-------------------	----------------------

Hotels	30%
Restaurants	60%
Others	10%



RESTAURANT



GOODNEWS

"A word from our Chief Marketing Officer" - SAM THOR

We target to expand our Local Market allocation from 5% to 30% of our total sales. Based on our data, we are seeing a healthy percentage from 5% to 30% which also will direct increase profit for our group.

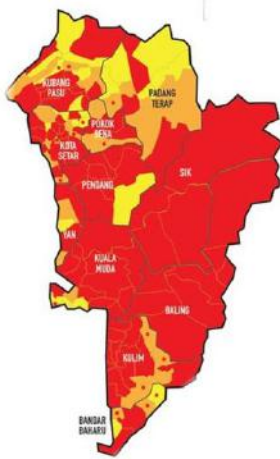
This will give us a higher profit margin and will ultimately mitigate the risk of any disruption in the international demand.



WATER POLLUTION IN KEDAH

There are reports of severe water pollution around Kedah area from **24th of January to 7th of February**, the pollution, which cause is still unknown, has turned our water supply black and smelly with a lot of consumer rubbish floating on top.

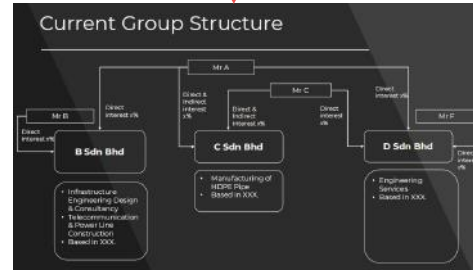
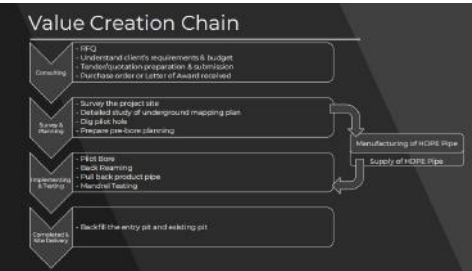
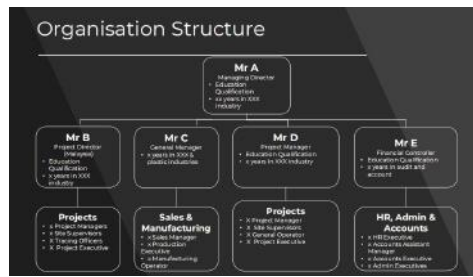
Fortunately for us, we've planned for this during our pond design stage, our reservoir has enough capacity to last for a month before needing to top up external water.



Polluted area in KEDAH

Introduction

- Established infrastructure construction specialist with xx years track records since 200x & combined X years of experience between the promoters.
- Core competency in XXXX in Malaysia.
- Other infrastructure engineering services includes _____ sectors.
- Core focus on provision of _____ sectors.
- Registered with the Construction Industry Development Board ("CIDB") accreditation for Grade x in Building, Civil Engineering & Mechanical & Electrical category.
- Registered with MOF for provision of engineering and maintenance services and supply of the equipment for distribution of electric power.
- Manufacturer of (High Density Polyethylene Pipe) HDPE pipe under ISO 527-2:2012 & ASTM D1693:2005 standard specification for inhouse consumption & supply to third parties



UPCOMING MOVE BY FDI..

We've engaged an IPO Consulting firm to audit and do a pre-IPO report. The independent consultant will come in and evaluate our business and its operation to determine what are our strengths and weaknesses, together with a detailed threat and opportunity assessment enabling us to understand more about ourselves, at the same time positioning ourselves for the future IPO plan.



consultant is evaluating to do the report