

FDI NEWSLETTER

COMMERCIALIZING AQUACULTURE



IMPROVED CROP CYCLE

With our new and improved SOP, we are able to reduce our average Crop Cycle from 185 days to 165 days.

***"A word from
our Chief
Operation
Officer" -
KENNETH CHEW***

Reduced Crop Cycle time will help us save a lot of cost which directly translate into our profit !



**GOODNEWS**

COMPLETION OF THE PERIMETER FENCING " ***FENCING "***

We are proud to announce that our perimeter fencing at Taiping Farm is completed, that will prevent external predators such as otter, monitor lizards and even thieves from interfering with our farming activities.




GOODNEWS





"POTENTIAL IMPLICATIONS OF COVID-19 PANDEMIC ON MALAYSIA'S AQUACULTURE SECTOR"

The enforcement of MCO potentially inflicts severe consequences on the domestic demand of fish and seafood as a result of food service closure, halt in tourism and change in consumer purchasing pattern.

However, to counter this threat, we've come out with our own marketing strategy which will ensure the continuation of demand.





***UPCOMING MOVE BY
FDI***

In order to keep up with the latest trend in F&B, our FDI marketing team has proposed an interesting idea and it is pending management's final review.

